

ACHIEVEMENTS OF SHBG 2020

- Established a community mangrove nursery in Kuala Gula with capacity of 25,000 - 30,000 mangrove seedlings
- Awarded by the Perak State Government in the Mangrove Forest Restoration Programme in Perak which was presented by HRH Sultan of Perak.
- Planted 140,000 mangrove trees in 60 hectares of degraded mangrove area in Teluk Rubiah from year 2006 to 2020.
- Participated by about 10,000 participants in their mangrove rehabilitation programmes at Kuala Gula, Perak since 2006.
- Become a committee members of National Programme for Planting Mangroves and Other Suitable Species in the Coastline of Malaysia.
- As a facilitator in helping to raise awareness on the importance of mangrove conservation among the local communities, stakeholders, corporate partners and youth.
- Actively participated in various mangrove-related educational exhibitions.



SHBG 2020 ECOTOURISM SERVICES AND COTTAGE INDUSTRIES

SHBG 2020 provides ecotourism services such as mangrove tour, village tour, bird watching activity, recreational fishing, mangrove tree planting programme, mangrove nursery activity etc.

SHBG 2020 is a pioneer in the development and production of mangrove-based products such as food and beverage products (sea holly leaves tea, caseolaris jam, caseolaris sauce, caseolaris cordial, cylindrica sweet porridge, piai crackers) and handicraft products from marine sources (fish scales, shells, snails) which is promoted and sold as their side income. They are also trained as instructors in providing training and demonstration services for the production of these products.

SHBG 2020 welcomes orders and requests for ecotourism services, mangrove planting and the purchase of mangrove-based products.



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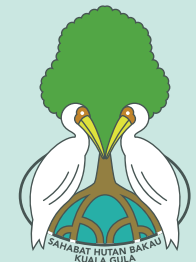
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**FRIENDS OF
KUALA GULA MANGROVE
ASSOCIATION
(SHBGK 2020)**

PPM-009-08-16032020

MANGROVE CONSERVATION AND SUSTAINABLE LIVELIHOOD PROGRAMME WITH INVOLVEMENT OF FRIENDS OF KUALA GULA MANGROVE ASSOCIATION (SHBGK 2020)

IMPLEMENTED BY:



IN COOPERATION WITH:



FOUNDATION

SUPPORTED BY:



ABOUT SHBK 2020

Friends of Kuala Gula Mangrove Association 2020 (SHBK 2020) (PPM-009-08-16032020) consists of local communities from Kuala Gula. It was established to support local communities participation in mangrove forest rehabilitation programmes. The initial establishment of SHBK 2020 was equally spurred by the awareness and constant threats to the mangroves ecosystem. The threats posed adverse impacts on the natural resources, which the communities have long been dependent.

SHBK 2020 shares responsibility with the Forestry Department of Perak State to rehabilitate, protect and manage the mangroves on behalf of the Perak State Government. The members become the eyes and ears of Kuala Gula Mangroves and they are currently involved in mangrove conservation activities as well as dissemination and information exchange on mangrove issues at national level.

SHBK 2020 OBJECTIVES

- To support the involvement of local communities in the rehabilitation of mangroves at Kuala Gula; and
- To provide smart partnership with government agencies, the private sector, NGOs and local communities in mangrove forest management.

SHBK 2020 ACTIVITIES

- Organise mangrove tree planting programmes
- Manage and maintain a community mangrove nursery.
- Conduct monitoring and patrolling at mangrove areas in Teluk Rubiah Kuala Gula and surrounding areas.
- Manufacture and produce mangrove-based products and rural industries.
- Empower local communities, especially the women group (housewives).
- Provide mangrove-based and community-based ecotourism services.
- Organise, manage and participate in environmental education and awareness programmes, in collaboration with the government agencies and NGOs.

KUALA GULA MANGROVES

Kuala Gula is a coastal mangrove area, located in Kerian District, Perak, about 45 minutes drive from Taiping. It has high abundance of habitat biodiversity which includes Gula River and its tributaries, mangrove islands and mangrove coastal forests. It is an important area for fishing activities as it supports local communities livelihood. Its mudflat and the swampy areas are perfect stopovers and feeding places for various species of migratory and resident birds. Kuala Gula is identified as one of the 10 eco-tourism areas in Perak State. Kuala Gula has been recognized as a Bird Sanctuary and Important Bird Area (IBA). The IBA code is MY05, Matang Coast.

